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CarMD WINS TOP HONOR IN THE 2010 EDISON BEST PRODUCT AWARDS

NEW YORK, (May 6, 2010) – The **CarMD® Vehicle Health System** has been awarded silver in the Electronics and Computers category of the prestigious 2010 Edison Best New Product Awards™. The award is among the most elite accolades honoring excellence in new product development, marketing and innovation in the spirit of Thomas Alva Edison, America’s greatest inventor and innovator. The award was announced during a gala held last Thursday night at The Capitale in New York, which was chaired by Sarah Miller Caldicott, great grandniece of Thomas Edison.



“Innovation is more important now than ever,” said Caldicott. “The Edison Award winners are the moving parts in the engine of economic growth. They inspire people to think outside the box and their results improve the lives of people around the world. My great, great uncle, Thomas Edison, mastered five different forms of innovation. Most often, we think of technological innovation as the only form of innovation, but actually there are many others. Edison knew this, and drew upon them all.”

The CarMD® Vehicle Health System marks a breakthrough in consumer automotive empowerment as the first product to offer consumers both the tools and information needed to monitor their vehicle’s health, and solve related problems before they harm the environment or inflate repair costs. CarMD works on all 1996 and newer vehicles manufactured for use in the U.S. – foreign and domestic. In seconds, the CarMD handheld device can be used by the average driver to check for hidden problems, determine if the vehicle is ready to pass its emissions test, inspect a used car, solve “check engine” light issues and more. When a problem is found, CarMD customers can use the included Mac/PC software and their own computers to tap into CarMD’s unprecedented database to generate a report to see the fix, repair costs, recalls and more.

“CarMD is honored beyond words to be among such reputable companies as Procter & Gamble, Motorola and 3M as an Edison Best Products’ recipient,” said Leon C. Chen, CEO of CarMD.com Corp., who attended the event and participated in the Edison’s Meet The Inventors Forum. “Nearly a decade ago my team and I shared a vision that one day drivers could monitor their vehicles’ health and solve problems as easily as they put gas in their car. We are honored to have our years of hard work recognized by such an esteemed award, and CarMD looks toward delivering even more innovations and solutions for drivers in the future”

About CarMD.com Corp.

The mission of Fountain Valley, Calif.-based CarMD.com Corp., is to empower consumers by providing the tools and information needed to make better-educated decisions about their vehicles’ health and maintenance. Distributed by CarMD.com Corp., CarMD is priced at \$98.99 and is available in the U.S. direct to consumers at www.CarMD.com. The product is supported Monday – Saturday from 6 a.m. to 6 p.m. (Pacific Time) by live Automotive Service Excellence (ASE) certified technicians based in the U.S.A.

(MORE)

CarMD® Earns Top Honor At Edison Awards
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About The Edison Awards

Edison Best New Product Awards are given annually. The Award was founded 23 years ago by the American Marketing Association. Information The Edison Awards, a peer-review honor similar to the Oscars, is voted on by roughly 2,000 members of the not-for-profit Marketing Executives Networking Group (MENG), America's top executives and academics. The awards symbolize the persistence and excellence personified by Thomas Alva Edison, inspiring America's drive to remain in the forefront of innovation, creativity and ingenuity in the global economy. Thomas Edison created four industries without which modern life cannot function. The four, now among the world's largest, are Electric Power Generation, Recorded Sound, Motion Pictures, and Electric Light Bulbs. Edison also made crucial contributions to a host of other industries including the Storage Battery, Telecommunications, Cement, Chemicals, and Mining. Edison Awards are judged on Marketplace Innovation, Marketplace Success, Technological Innovation, Market Structure Innovation, Societal Impact, and Design Innovation. The 2010 Edison Awards were sponsored by TV's Discovery Channel, Google, The Nielsen Company (a leader in market research and intelligence best known for TV's "Nielsen ratings"), and Strategyn, a global leader in innovation management. The Edison Awards are associated with The Thomas Edison Papers at Rutgers University, the State University of New Jersey. For more information, including a complete list of winners in each category, visit www.edisonawards.com.

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